
MEDIA ALERT



THE VIRTUAL ARMY EXPERIENCE MISSION SIMULATION RETURNS TO THE QUAD CITY AIR SHOW

Virtual Test Drive of the U.S. Army Offered in Interactive Mission Simulation

WHAT:

The **Virtual Army Experience** is returning to the Quad City Air Show with a new mission and even more action than before! Air show attendees will have the opportunity to once again employ state-of-the-art military technology in a virtual terrorist mission in the U.S. Army's **Virtual Army Experience**. Featuring new hands-on missions and weapons, the Virtual Army Experience is a high-tech, team-based adventure that immerses participants in the operational roles of Soldiers. The event, where participants can also play the *America's Army* game against Real Soldiers, is open to the public from June 21-22.

THE MISSION EXPERIENCE:

This Virtual Army Experience provides participants with a clear insight into today's high-tech Army. In the 20-minute experience, participants receive a mission briefing to prepare them for entering the virtual combat operation. Participants then fall-in on HMMWV simulators modeled on vehicles employed by Army Special Forces, and onto a covering position where they work as a team to employ light arms and TOW anti-tank missiles to defeat the enemy. Upon mission completion, participants receive a debriefing on their performance.

MEDIA OPPORTUNITIES:

The Media is invited to see a preview of the Virtual Army Experience on Friday, June 20, at 4 p.m.

The Media is also invited to follow participants through the Virtual Army Experience or conduct onsite interviews with Army Soldiers from June 21-22.

WHERE:

Davenport Airport
9230 N Harrison St.
Davenport, IA 52806

WHEN:

Saturday, June 21, 2008 – 8:00 a.m. – 5:00 p.m.
Sunday, June 22, 2008 – 8:00 a.m. – 5:00 p.m.

CONTACT:

Amy Lindstrom at 206-399-3177 or alindstrom@ignitedla.com

More information and the Virtual Army Experience schedule can be found at <http://vae.americasarmy.com>.
